

Zagat Presents and Google+ Local Bring You

FROM ALES TO FROMAGE

EXPLORATIONS IN BEER AND CHEESE PAIRING

WITH MASTER CICERONE RICH HIGGINS &
BEER EXPERT HEATHER CASTRO

RARE BEERS ∫ RUSTIC CHEESES ∫ IMPECCABLE PAIRINGS
GOURMET FUN ∫ EDUCATION BY EXPERTS

Cheese and beer are a match made in heaven! Taste for yourself and learn about pairings of exceptional beer and cheese with From Ales to Fromage. Join Bay Area beer experts Rich Higgins and Heather Castro at these unforgettable gatherings for gourmet flavors and gourmet education. For more info, [click here](#).

FARMHOUSE BEERS AND FARMHOUSE CHEESES at Piccino Cafe

Wed. October 3 | 5:30 PM - 7:00 PM | \$45 | 1001 Minnesota St. S.F. 94107

- * 3 plated cheese courses paired with 6 beers in an intimate, seated seminar
- * Enjoy tableside presentation and discussion led by Master Cicerone Rich Higgins, Piccino Beer and Wine Guy James Butler, and beer expert Heather Castro
- * Printed program with beer and cheese information and tasting notes

EAST COAST & WEST COAST at Public House

Thu. November 8 | 6:00 PM - 8:00 PM | early bird \$60 | 24 Willie Mays Pl. S.F. 94107

- * Unlimited tastes at 4 beer and cheese pairing stations, each with an artisan cheese paired with 2 beers (an East-Coast and a West-Coast interpretation of an important beer style), including some very rare beers
- * Taste at your own pace
- * Cheese and beer pairing seminars in Mijita Classroom run by Master Cicerone Rich Higgins, beer expert Heather Castro, brewers, and cheesemakers
- * Discussion with aficionados staffing each beer and cheese station
- * Printed program with beer and cheese information and tasting notes

CALIFORNIA CRAFT BEER AND CHEESE at ThirstyBear Brewing Co.

Fri. January 25 | 6:00 PM - 9:00 PM | early bird \$65 | 661 Howard St. S.F. 94105

- * Unlimited tastes at 7 beer and cheese pairing stations
- * Taste at your own pace
- * Seafood and vegetarian paellas
- * Short lecture by Master Cicerone Rich Higgins and beer expert Heather Castro
- * Discussion with aficionados staffing each beer and cheese station
- * Printed program with beer and cheese information and tasting notes

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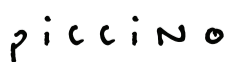
Tickets available at:

<http://fromalestofromage.eventbrite.com>

All ticket prices *include* tax, gratuity, and processing fees!

Details subject to change. For more information, [click here](#), and click on any of these fine folks' links:

@MaltyRich | @Beer_Abbey | Zagat Presents | Google+ Local | @GoogleSF
Piccino Cafe | ThirstyBear Brewing Co. | Public House
@PiccinoSF | @ThirstyBearBrew | @PublicHouse



Rich Higgins
Consultant à la Bière